

## Sony FavoriteSpace Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. **Sponsor:** The Sony FavoriteSpace Sweepstakes (“Sweepstakes”) is sponsored by Sony Group Corporation, 1-7-1 Konan Minato-ku, Tokyo, 108-0075 Japan (“Sponsor”).
2. **Eligibility:** The Sweepstakes is open only to legal residents of Japan, the U.K., and the U.S. who are registering the app FavoriteSpace (“App”) and meet the requirements set forth in clause 5. Employees of Sponsor, and any of its related companies, parents, subsidiaries, affiliates, as well as the immediate family and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable national/federal, state, and local laws and regulations. Void where prohibited by law.
3. **Agreement to Official Rules:** By participating in the Sweepstakes, participant agrees to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes. Whether a participant receives a prize is contingent upon fulfilling all requirements set forth herein.
4. **Timing:** The Sweepstakes consists of the followings: (i) Match Day Festival, which begins on April 6, 2025, at 3:00 pm Greenwich Mean Time (“GMT”) / April 6, 2025, at 10:00 am Eastern Standard Time (“EST”) / April 7, 2025, at 0:00 am Japanese Standard Time (“JST”) and ends on April 6, 2025, at 5:30 pm GMT / 0:30 pm EST / 2:30 am JST and (ii) a survey (“Survey”), which will be conducted from April 6, 2025, at 3:00 pm GMT / April 6, 2025, at 10:00 am EST / April 7, 2025, at 0:00 JST and to April 8, 2025 10:59 pm GMT / April 8, 2025 5:59 pm EST / April 9, 2025 at 7:59 am JST. (The period covering both the Matchday Festival and the Survey shall be referred to as “Sweepstakes Period”). Sponsor's computer, or that of its designee, is the official time-keeping device for the Sweepstakes. Participants are solely responsible for determining eligibility within their time zone.
5. **How to Enter:** The users who meet any of the below requirements will be automatically entered in the Sweepstakes:
  - i. Send at least one (1) message via the text chat function in the App during the period of Match Day Festival.
  - ii. Answer to the Survey during the period of the Survey regarding the Manchester United match scheduled for April 7, 2025, which will be shared in the "Notifications" section of the App.

NOTE: Proof of transmission does not constitute proof of entry. All entries become the property of Sponsor and will not be acknowledged or returned. By entering the

Sweepstakes, participants represent and warrant that their entries are their own original work and, as such, they are the sole and exclusive owner and rights holder of the submitted entry and that they have the right to submit the entry in the Sweepstakes and grant all required rights and assignments. Each participant agrees not to submit any entry that infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret, privacy, publicity, and confidentiality obligations.

Each entry will be deemed to have been submitted by the natural person assigned the email account associated used to register. No software-generated, robotic, programmed, script, macro or other automated online or text message entries are permitted. Sponsor discourages the creation of multiple accounts. All entries discovered to have been submitted by the same individual using multiple accounts will be disqualified.

Ineligible entries include those that are incomplete or unresponsive, as well as those that are, in whole or in part, (i) threatening, abusive, harassing, defamatory, libelous, hateful, embarrassing to another person or entity, deceptive, obscene, invasive of another's privacy, tortious, or contain racial slurs; (ii) contain advertisements, spam, references to other products, offers, websites, competitors; (iii) contain email addresses, phone numbers, links to websites, physical addresses or other forms of contact information; or (iv) are not within the spirit of the Sweepstakes, as determined by Sponsor in Sponsor's sole discretion ("Entry Requirements").

- 6. Winner Determination:** At the end of the Sweepstakes Period, Sponsor or its designated agent will randomly select one (1) potential winner from the Match Day Festival and one (1) potential winner from the Survey. The potential winners to be selected will receive a Manchester City home shirt (approximate retail value JPY 29,022; GBP £150; USD \$193.84; subject to prevailing exchange rates). The aggregate approximate retail value of all prizes to be awarded is JPY 58,044; GBP £300; USD \$387.68. The odds of winning the Sweepstakes depend on the number of eligible entries received. The winner from the Match Day Festival will be announced by April 10, 2025, and the winner from the Survey will be announced by April 14, 2025. Sponsor will contact the potential winners through the in-App feature to provide instructions about prize fulfillment. Failure to respond to the contact within 72 hours or failure to accept the prize may result in the selection of an alternate potential winner selected by random drawing.

Acceptance of any prize shall constitute and signify the winners' agreement and consent that Sponsor and its designees may use the winners' name, city, state, likeness, photo, avatar image, entry and/or prize information in connection with the Sweepstakes for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. As a condition of receiving a prize, potential winners may be required to execute

and return an affidavit of eligibility and/or liability and publicity release, in Sponsor's sole discretion. Failure to complete and return such documents within the time period designated by Sponsor or its designee may result in forfeiture of the prize and selection of an alternate potential winner. For UK entrants, only surname and county information and prize will be published unless you tell us you do not want us to and additional information or photos will be used with your permission.

7. **Prize:** The winners will receive the prize described in the promotion announcement. All details of prize delivery and fulfillment, including timing, are subject to Sponsor's sole discretion. Prize is final, not transferable, and cannot be returned or exchanged. No substitutions may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value. Limit one (1) prize per person. Winners are responsible for all federal, state, local and income taxes associated with winning prize.
8. **Release:** By participating, participant agrees to release and hold harmless Sponsor and its parents, subsidiaries, affiliates, suppliers, distributors, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to (and subject to clause 10), personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.
9. **General Conditions:** Proof of submission does not constitute proof of receipt. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, and to hold a random drawing from among all Eligible Entries to date if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in a disruptive manner.
10. **Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by participant, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) technical or human error or which may occur in the administration of the Sweepstakes or the processing of entries; (4) late, lost, undeliverable, damaged or stolen entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Sweepstakes or receipt or use or misuse of any prize. Sony shall remain liable in accordance with applicable laws and regulations for any damages incurred by entrant in connection with the Sweepstakes including under

any consumer protection laws in your country such as your right to receive a service as described and liability for death or personal injury caused by Sony's negligence.

11. **Disputes:** Except where prohibited, participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Tokyo, Japan. However, nothing shall prevent or limit your right to bring an action in your local courts and under your local law where you are a consumer. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Japan, without giving effect to any choice of law or conflict of law rules (whether of Tokyo or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Tokyo.
12. **Entrant's Personal Information:** Information collected from entrant is subject to Sponsor's Privacy Policy referenced on [Privacy Policy](#).
13. **Winner List:** For a copy of these Official Rules or for the name of the winners, mail a self-addressed, stamped envelope to be received within 3 months from the conclusion of the Sweepstakes Period to: FANTOM Planning Office, Sports Entertainment Promotion Department, New Business Development Division, Business Incubation Platform, Sony Group Corporation of 1-7-1 Konan Minato-ku, Tokyo, 108-0075 Japan.